

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Advertisement for extension for Branding Telangana Tourism Hoardings at (Five) airports and the additional 3 site at Goa Airport, (1 site) at Pune Airport Viz., AHMEDABAD (1 site) ,GOA (4 sites), KOLKATA (1 site), & PUNE (1 site) and Chennai Airports (1 site) from 01-03-2015 to 30-04-2015 – Sanction for an amount of Rs.66,29,240/- and Release of an amount of Rs.33,14,620/- (Rupees Thirty Three Lakhs Fourteen Thousand Six Hundred and Twenty only) 1st month i.e., from 01-03-2015 to 31-03-2015 – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 181.

Dated:10-03-2015.
Read the following:

1. From M/s. TDI International India (P) Ltd., New Delhi, Dt.02-02-2015.
2. Govt.Lr.No.875/PRO/PMU/2014, of YAT & C (PMU) Department, Dt.27-02-2015.
3. Invoice No. HYD/58/2014-2015, from M/s TDI International India (P) Ltd., New Delhi. Dt:02-03-2015.

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ORDER:

In the reference 1st read above, M/s TDI International India (P) Ltd., New Delhi has submitted proposal towards extension for Branding of Telangana Tourism through Promotional hoardings at (5) airports (8 sites).

2. In the reference 2nd read above, Government issued a work order giving extension by M/s TDI International India (P) Ltd., New Delhi, for take up branding of Telangana Tourism through Promotional hoardings at (5) airports including the additional 3 sites at Goa Airport and (1) site at Chennai Viz., AHMEDABAD (1 site) ,GOA (4 site), KOLKATA (1 site), & PUNE (1 site) and Chennai Airports (1 site) for an amount of Rs.66,29,240/- (Rupees Sixty Six Lakhs Twenty Nine Thousand Two Hundred and Forty only) for a period of Two Months campaign from 01-03-2015 to 30-04-2015.

3. In the references 3rd read above, M/s. TDI International India (P) Ltd., New Delhi, has submitted a bill for an amount of Rs.33,14,620/- (Rupees Thirty Three Lakhs Fourteen Thousand Six Hundred and Twenty only) including taxes, printing and mounting charges towards Telangana Tourism Promotional Campaign at (5) airports Viz., AHMEDABAD (1 sites) ,GOA (4 site), KOLKATA (1 site), & PUNE (1 site) and Chennai Airports (1 site), from 01-03-2015 to 31-03-2015 (1st month) and requested the Government to release 1st month payment.

4. Government, after careful examination of the matter, hereby release an amount of Rs.33,14,620/- (Rupees Thirty Three Lakhs Fourteen Thousand Six Hundred and Twenty Only) towards 1st month payment for Telangana Tourism Promotional Campaign at (5) airports Viz., AHMEDABAD (1 site) ,GOA (4 sites), KOLKATA (1 site), & PUNE (1 site) and Chennai Airports (1 site) to M/s. TDI International India (P) Ltd., New Delhi for the period from 01-03-2015 to 31-03-2015.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

(PTO)

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. TDI International India (P) Ltd., New Delhi. The details of Bank account is as follows:-

Account Name	:TDI, International India (P) Limited
Account No	:01200200006062
Name of the Bank	:UCO Bank, Branch-Flag Ship Corporate Centre, 5, Parliament Street, New Delhi-110001.
RTGS	:UCBA0001945.
IFSC Code	:UCBA0001945
PAN	:AAACT0263D

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s TDI International India (P) Ltd., New Delhi
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad
Copy to:
The YAT & C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER